

Educational Material Sample Rubrics

EVALUATION CRITERIA - CONTENT	1-LOWEST SCORE	2	3	4	T5-HIGHEST SCORE
Lessons are aligned with standards					
Content is accurate, clear					
Essential skills/knowledge are supported					
Appropriate for level of students					
Materials allow integration of skills & concepts					
Content is appropriate for length of course					
Multiple levels & types of exercises available					

EVALUATION CRITERIA - ORGANIZATION	1-LOWEST SCORE	2	3	4	T5-HIGHEST SCORE
Units of study organized appropriately					
Uniform in appearance & content layout throughout					
Clear & comprehensive intros & summaries					
Graphics are useful, support the text					
Key points & ideas are restated in summaries					

EVALUATION CRITERIA - OTHER ASPECTS	1-LOWEST SCORE	2	3	4	T5-HIGHEST SCORE
Federal accessibility guidelines compliant					
E-text and software correlates with textbook and standards					
Price of overall solution represents a good value					
Ancillary materials are easily accessible & useful					
Availability & usefulness of publisher's customer service					
Publisher's method for responding to text errors					