



Articulation Agreement – Advance Standing Credit
Memorandum of Understanding

**Business Administration
Marketing**

Eastern Florida State College (EFSC) will award postsecondary advance standing credit to eligible students who have met the criteria as stated below. *The student will not be charged tuition or fees for the postsecondary credit awarded through this advance standing credit agreement.*

Listed below are the courses that must be completed at the secondary level:

High School Course Number	High School Course Title	High School Credit
8827110	Marketing Essentials	1
8827120	Marketing Applications	1
8827130	Marketing Management	1

EFSC will award advance standing credit(s) for the college course listed below.

College Course Number	Eastern Florida State College Course Title	College Credit
ADV 1000	Advertising	3
MAR 2640	Marketing Decisions	3
MKA 1021	Principles of Selling	3

The procedure for obtaining the advance standing credit will be in accordance with the following criteria.

- Student must:
 - Have a cumulative grade point average of 3.0 in the above mentioned Brevard Public School CTE program courses.
 - Provide proof of high school graduation or GED. Students who are eligible for dual enrollment may take college courses that are either required or recommended for purposes of demonstrating competency as identified in this agreement.
 - Apply to EFSC and declare the major of Business Administration AS, Business Management CCC, Entrepreneurship CCC, or Entrepreneurship Operations CCC as stated in this agreement [Include the name of the AS degree and related CCCs that are applicable]
 - Enroll in referenced EFSC courses within the Career and Technical Program degree or certificate as stated in this agreement
 - Successfully complete six college credits as identified in this agreement as either required or recommended or complete the remaining credits in a college credit certificate **no later than three** years after high school graduation. Required or recommended courses must be completed with a grade of "C" or better in the program for which the advance standing credit is to be awarded. Advance standing credit will only be awarded after the student has provided proof of high school graduation or GED.

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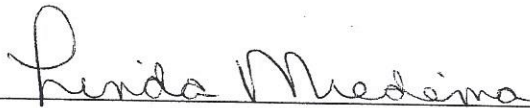
Required college course(s) to be completed in order to receive the accelerated credit:

College Course Number	Eastern Florida State College Course Title	College Credit
MAR 2011	Marketing Principles	3
GEB 1011	Introduction to Business	3

2. Students must refer to the college catalog at time of starting EFSC for the most up-to-date programs and required courses.
3. Following completion of the required credits at EFSC, the student must petition the Registrar to have advance standing credit placed on their permanent record. This is Institutional Credit and will be awarded with the grade of "S" which will not affect the GPA. Transfer of institutional credit to another college or university is dependent on the policies of the transferring institution; therefore credit may or may not be accepted.

Questions regarding this agreement should be addressed to the appropriate EFSC program faculty, EFSC's Dean of Workforce Development, and/or Director, Career and Technical Education, Brevard Public Schools.

This Memorandum of Understanding shall be effective upon the signature of the district superintendent or his designee and the college president or his designee. This agreement shall remain in effect until reviewed or modified every two years, or terminated by either party upon thirty (30) days written notice prior to the end of a term or by mutual consent.



President, Eastern Florida State College
or designee



Date



District Superintendent, Brevard Public Schools
or designee



Date