

**BREVARD COMMUNITY COLLEGE
BOARD OF TRUSTEES
WORKSHOP**

October 22, 2001
3:00 p.m.

Auditorium, Building 1
Titusville Campus

PRESENT: Mrs. Miriam E. Martinez, Chair; Mr. James W. Handley, Vice Chair;
Mr. Eugene C. Johnson; Mr. C. R. "Rick" McCotter III;
Dr. Alexandra M. Penn Williams, Mr. Joe D. Matheny, Attorney;
Dr. Thomas E. Gamble, Secretary

1. CALL TO ORDER:

Mrs. Martinez, Chair, called the meeting to order.

2. ALLIED HEALTH INSTITUTE FOR HEALTH CARE TRAINING - Dr. Rodriguez

Dr. Fettrow, Cocoa Campus President, stated the presentation to be given by Dr. Rodriguez would be about the rebirth of the Institute for Health Care Training. She said that if the Board of Trustees approved the concept, it would have a very positive impact on the quality of health care provided in Brevard County. Dr. Brenda Fettrow introduced Dr. Pedro Rodriguez, Medical Director for the Institute for Health Care Training and Dr. Barbara Ake, Dean of Allied Health.

Dr. Rodriguez gave a presentation on the Allied Health Institute for Health Care Training. His presentation pointed out that BCC is committed to fulfilling educational needs for Brevard County health care professionals and that the goal of BCC's Allied Health program is to respond to emerging trends in education and to improve the utilization of health care services through public education.

Dr. Rodriguez reported that the BCC Institute for Health Care Training is seeking a joint venture with the Florida Medical Association to be a provider of physicians Category I Continuing Medical Education Credits. To date, BCC has secured two accredited events with sponsorship from the Florida Medical Association.

Dr. Rodriguez also reported that BCC's Institute for Health Care, the Medical Aeronautics and Aerospace Training Center and the Brevard Regional Hyperbaric Chamber of Melbourne have a joint training venture.

Dr. Rodriguez reported that BCC responds to new trends in a time-effective way. Timing is important in the health care industry and BCC needs to follow the trends and offer educational experiences with high clinical. He said that BCC's multimedia system has

given BCC the resources to offer educational experiences throughout Brevard County and allows BCC to import, export, and combine educational events. The human patient and pediatric simulators are part of such system. These were funded through a grant and area-hospital donations. BCC has the ability to bring this portable equipment to the facilities where a training event will take place. By using them, typical medical condition scenarios can be simulated preparing the participants for a real event.

Dr. Rodriguez reported that due to the demographics of our country, the health care industry would be the next trillion-dollar industry. He reported that from 1995 to 2005, the Brevard County employment growth would be 58 percent.

One of the initiatives for marketing the Allied Health Institute for Health Care Training Program is the use of CD-ROMs and electronic brochures. However, Dr. Rodriguez reported that the most powerful marketing tool is to respond to emerging trends in a timely and cost-effective way. When BCC identifies a need, it needs to act immediately in delivering the required training. For instance, at this time, physicians are very interested in learning about the management and treatment of infectious diseases, specifically biological agents. BCC has taken an initiative to offer educational events of high clinical relevance to equip Brevard County's medical staff, hospital administrators, BCC's allied health care professionals, first responders, and law enforcement with better knowledge in handling emergencies. Dr. Rodriguez reported that there are approximately 21 credit programs for health care professionals offered at BCC and that BCC has been invited to participate in a collaborative effort with Brevard County Public Safety, Brevard County Health Department, Brevard County Medical Society, all area hospitals, and the Civil Defense to design a program that will increase the knowledge of health care professionals, first responders, and law enforcement in the event of an emergency.

It was the consensus of the Board of Trustees to proceed with Dr. Rodriguez' proposed plan.

3. ADJOURNMENT

The meeting adjourned at 4:00 p.m.

APPROVED: _____
Chairman, District Board of Trustees

ATTESTED: _____
Secretary, District Board of Trustees

