



Speech Communications SPC 2608 – Spring 2011

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Required Text: Steven A. Beebe and Susan J. Beebe, *Public Speaking Handbook*, 3rd Edition.

Course Description: This is an introductory course in effective oral communication concentrating on improvement of speaking and listening through individual and group speech activities.

Core Abilities: It has determined that students must receive instruction in their coursework that will encourage the development of the following abilities. SPC 2600 course will provide you with the opportunity to develop skills in all abilities so that you may successfully:

- ❖ Work cooperatively.
- ❖ Think critically and solve problems.
- ❖ Process information.
- ❖ Model ethical and social responsibility
- ❖ Communicate effectively.

Course Requirements:

Speech of introduction: This is a two-minute presentation in which you introduce yourself to the audience in a creative manner. Allow the audience to gain a better understanding about a unique part of you. This isn't a speech which will discuss your entire life story. Instead, focus on one experience, interest, etc., and use it to illustrate a specific point about you the individual. Submission of a speech outline is required at the time of your presentation. (Visual aids are optional)

Speech to inform: Present a seven- to ten-minute speech in which you teach the audience about something. You can teach the audience about a person, place or thing; demonstrate the steps of a process; how to do something; how something works. The use of visual aids is required, as well as an outline and 3 sources to support your topic.

Speech to persuade: Present a five- to seven-minute speech designed to persuade the audience for or against a question of policy or persuade the audience on either a question of fact or value. This speech requires considerable research and skillful use of the methods of persuasion. A bibliography with a minimum of 3 sources must be attached to your outline. Visuals are also required.

****EVERYONE is required to complete written peer evaluations****

Group presentation: Make a 25- to 30- minute informative or persuasive presentation on a topic chosen by the group. This speech also requires significant research and a bibliography with a minimum of 3 sources from each participant. Visuals are required for this assignment.

All speeches will require a typewritten outline. Outlines must be submitted on the day of your speech. Failure to turn in outlines at this time will result in a reduction in the grade for that speech.

Exams: There will be 3 exams (including final) during the term.

All requirements are covered in detail on Angel

Technology Requirement:

You will need a computer with at least a modem 56K+ and an Internet Service Provider (ISP). If you don't own a computer, you are welcome to use on-campus computers in the BCC library, Learning Lab, Student Services area and/or Public Library to complete assignments.

Students should be proficient in **Internet** skills and use of **Microsoft Word**. This course uses ANGEL to facilitate your online learning. ANGEL is BCC's learning management system which is an internet based learning portal that you will use to meet the online requirements for this course. When you registered for this course, you were automatically enrolled in ANGEL.

Students are required to use the **ANGEL** learning management system for submissions of assignments and course communications. Log on to ANGEL at least twice per week to check for new announcements, course communication, and grades.

Having problems with your computer will in no case be considered an acceptable excuse for not having work done and submitted on time.

How to log on to ANGEL:

1. Go to <http://brevardcc.angellearning.com> or click on the Online Classroom link on the BCC homepage
2. Your Username is your student ID number (including the B).
3. Your Password is your six digit birth date (mmddy)
4. If you have any problems, call the Help Desk at 433-7600.

Assignments and other pertinent information for the class will be distributed through ANGEL. As part of your grade, you are required to submit weekly discussion board questions (For example: According to the author of your text, improving listening skills will make you a better public speaker. Do you agree with this concept? Have you experienced what the author describes? Please explain why you fell this is an accurate or an inaccurate correlation); participate in group assignments/discussions and complete assignments. Your discussion board responses and assignments will be monitor and graded on a weekly basis.

Attendance Policy

All students are expected to attend each class. A part of delivering speeches is to have an audience. You must all be active audience members. Students who know they will be absent from an upcoming class have the responsibility of notifying the instructor in advance. In case of an emergency causing a student to be absent without prior notice, the student must contact the instructor as soon as possible.

Excessive absences (more than 15% of class hours), either excused or unexcused, will negatively affect a student's grade. Being late creates a disruption for everyone. Please be respectful and be on time. **Problematic lateness will be penalized.** Lateness will affect your grade (late twice = 1 absence). Attendance is part of your grade!

Late Work

If you are absent on the day a speech is to be given, if possible, you will be offered one opportunity to make up the speech for a **lowered grade** at the convenience of the instructor. If you are absent on the day an exam is given, you will also be offered an opportunity to make it up for a **lowered grade**.

Withdrawal

A student wishing to withdraw from class is responsible for filling the necessary forms. Students who stop attending class without filing a withdrawal form will receive a failing grade for the course.

Grading

(4) Speeches @ 100 pts. Ea.	400 points	Scale:	
Attendance* and participation	100 points	720 -- 800	A
(2) Tests @100 pts. Ea.	200 points	719 -- 640	B
Final Exam	100 points	639 -- 560	C
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TOTAL	800 POINTS	479 and below	F

* **Attendance Points** (*Number of absences = attendance points*)

0 abs. = 100 pts.	3 abs. = 85 pts.	6 abs. = 40 pts.
1 abs. = 95 pts.	4 abs. = 80 pts.	7 abs. = 20 pts.
2 abs. = 90 pts.	5 abs. = 60 pts.	8 abs. and below = 0 pts.

****ALL assignments must be completed to receive a passing grade.**

Service-Learning

Option A: A minimum of 20 hours of service with an analytical journal and a reflective essay can be used as a replacement for one of the following speeches: informative or persuasive.

Option B: Fourth Credit Option - Complete a minimum of 20 hours of service along with an analytical journal, reflective essay, and attend a one-time seminar for an additional one credit hour elective in this discipline. **You must register for the additional credit!!**

Option C: A minimum of 35 hours of service in lieu of one speech and to receive the additional elective credit. (This includes requirements for Option A and B).

Students with Disabilities

If you have a documented disability and have registered with the Office for Students with Disabilities (OSD), you may receive accommodations only if you contact the instructor and provide appropriate documentation from OSD. *If you want the accommodations, you must notify me within the first two weeks of class.*

IMPORTANT NOTE: Be sure to set cellular telephones or pagers on vibrate mode. If you becomes a distraction points will be deducted from your final grade. ABSOLUTELY NO TEXT MESSAGING DURING CLASS!