A Tradition of Small Business Support

Founders Forum
Hot Seat
May 20, 2014

FSBDC Roundtables & Training Opportunities
May – August 2014

Building and Growing a Successful Business Series
QuickBooks for Small Business Owners
Women in Defense – Resource Fair
Founders Forum

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For your government contracting needs

Eastern Florida State College
Florida SBDC
3865 North Wickham Road
Parrish Student Center (Bldg. 10) Room 117
Melbourne, Florida 32935

Eastern Florida State College is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate and associate degrees, as well as specialized certificate programs. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Eastern Florida State College.
BUSINESS FOUNDATION: BUILDING AND GROWING A SUCCESSFUL BUSINESS SERIES (5 part series denoted by *)

MAY 2014
May 6, 2014 – Part 1* Business Planning – Avoid Costly Mistakes 6:00 – 8:00 p.m.
Location: EFSC Melbourne Campus, 3865 N. Wickham Rd.
Betty B. Parrish Student Center (Bldg. 10), Room 111A
Business Planning is an FSBDC core roundtable and tradition necessary for small business management and funding. Seize this opportunity to learn from a proven business leader. Business planning tools, outline and materials will be distributed. The program is NO COST. Reservations are required. Call the FSBDC at 433-5570 or 433-5514.

May 13, 2014 – Part 2* Legal Clinic & Managing Risks 2:00 – 4:00 p.m.
Location: EFSC Melbourne Campus, 3865 N. Wickham Rd.
Betty B. Parrish Student Center (Bldg. 10), Room 111A
Legal Clinic and Managing Risks will update start up and seasoned businesses on the importance of proper legal structure, entity selection and necessary insurance coverage. The program cost is $25. Course number is 72012. Reservations are required. Register online at: www.easternflorida.edu/go/FSBDC or call the FSBDC at 433-5570 or 433-5514.

May 20, 2014 – Part 3* Recordkeeping & Tax Strategies for Your Small Business 2:00 – 4:00 p.m.
Location: EFSC Melbourne Campus, 3865 N. Wickham Rd.
Betty B. Parrish Student Center (Bldg. 10), Room 111A
Whether you are just getting started or in business for awhile, there are tax issues that affect you and your small business. Tax professionals guide you through the ever changing laws and reporting requirements a small business owner faces. The program cost is $25. online at: www.easternflorida.edu/go/FSBDC or call the FSBDC at 433-5570 or 433-5514.

JUNE 2014
June 5, 2014 Business Etiquette: Relevant or Irrelevant? 1:00 – 3:00 p.m.
Location: Brevard Workforce/Career Source Brevard 5275 S. Babcock Street, Palm Bay
From meeting and greeting clients to speaking and writing professional messages, this class will guide participants through social, cultural, and generational underpinnings to help them understand the finer aspects of business etiquette in a global business environment. No COST.

June 10, 2014 – Part 1* Business Planning – Avoid Costly Mistakes 10:00 a.m. – Noon
Location: Cocoa Beach Regional Chamber 400 Fortenbernry Road, Merritt Island
Business Planning is an FSBDC core roundtable and tradition necessary for small business management and funding. Seize this opportunity to learn from a proven business leader. Business planning tools, outline and materials will be distributed. The program is NO COST. Reservations are required. Call the FSBDC at 433-5570 or 433-5514.

JULY 2014
July 10 – 31 Class dates are July 10, 17, 24 & 31 QuickBooks for Small Business Owners 9:00 a.m. – 12:30 p.m.
Location: EFSC Palm Bay Campus, 250 Community College Pkwy., Library/Science Bldg. 2, Rm. 160
This course uses QuickBooks Pro 2013 to assist businesses in achieving legal, and financial results with their recordkeeping. Learn to print checks, pay bills, track sales and expenses. Gain tools for payroll and tracking employee time. Prepare invoices and track client payments. Download credit and bank transactions. Incorporate Microsoft Excel. Track inventory and set reorder points. Print all required government reports. Payroll and tax laws are addressed. Fee: $190 Course number is 72014. Register online at: www.easternflorida.edu/go/FSBDC or call the FSBDC at 433-5570 or 433-5514.

August 4, 2014 Business Etiquette: Relevant or Irrelevant? 10:00 a.m. – Noon
Location: Cocoa City Hall, IT Training Room, 2nd Floor
From meeting and greeting clients to speaking and writing professional messages, this class will guide participants through social, cultural, and generational underpinnings to help them understand the finer aspects of business etiquette in a global business environment. No cost. RSVP to City of Cocoa 321-433-8525.

August 19, 2014 – Part 3* Recordkeeping & Tax Strategies for Your Small Business 2:00 – 4:00 p.m.
Location: Titusville Area Chamber of Commerce 2000 S. Washington Blvd, Titusville
Whether you are just getting started or in business for awhile, there are tax issues that affect you and your small business. Tax professionals guide you through the ever changing laws and reporting requirements a small business owner faces. The program cost is $25. Course number is 72016. Reservations are required. Register online at: www.easternflorida.edu/go/FSBDC or call the FSBDC at 433-5570 or 433-5514.

AUGUST 2014
August 5, 2014 – Part 1* Business Planning – Avoid Costly Mistakes 10:00 a.m. – Noon
Location: Titusville Area Chamber of Commerce 2000 S. Washington Blvd, Titusville
Business Planning is an FSBDC core roundtable and tradition necessary for small business management and funding. Seize this opportunity to learn from a proven business leader. Business planning tools, outline and materials will be distributed. The program is FREE. Reservations are required. Call the FSBDC at 433-5570 or 433-5514.

August 12, 2014 – Part 2* Legal Clinic & Managing Risks 2:00 – 4:00 p.m.
Location: Titusville Area Chamber of Commerce 2000 S. Washington Blvd, Titusville
Legal Clinic and Managing Risks will update start up and seasoned businesses on the importance of proper legal structure, entity selection and necessary insurance coverage. The program is FREE. Reservations are required. Register online at: www.easternflorida.edu/go/FSBDC or call the FSBDC at 433-5570 or 433-5514.

August 14, 2014 Business Etiquette: Relevant or Irrelevant? 10:00 a.m. – Noon
Location: Cocoa City Hall, IT Training Room, 2nd Floor
From meeting and greeting clients to speaking and writing professional messages, this class will guide participants through social, cultural, and generational underpinnings to help them understand the finer aspects of business etiquette in a global business environment. No cost. RSVP to City of Cocoa 321-433-8525.

Mark your calendars for the FSBDC 14th Annual Veterans Conference on September 17, 2014
Call 433-5570 for information on sponsorships.

Specialized consulting offered in Marketing, Finance, Planning, Government Contracting & Teamng.
For an appointment call 433-5570 or 433-5514.

All classes require pre-registration. Call the FSBDC at Eastern Florida State College at 433-5570 or 433-5514 or email: ppbrimmers@easternflorida.edu. The FSBDC at Eastern Florida State College is a member of the Florida FSBDC Network, a statewide service network funded in part through cooperative agreements with the U.S. Small Business Administration, Defense Logistics Agency, State of Florida and other private and public partners; hosted by the University of West Florida; and nationally accredited by the Association of FSBDC’s. SBA’s funding is not an endorsement of any products, opinions or services. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

For the latest information and resources, visit us at: www.easternflorida.edu/go/FSBDC

Call 433-5570 for information on sponsorships.