

Digital Television/Digital Media Production

Associate in Science - Code: DTAS (2015-2016)

This hands-on, skills-based program enables students to develop competencies in fields where television, computers, and the Internet converge. Students produce broadcast quality television in the studios of WEFS-TV, located on the Cocoa campus and on location using professional digital cameras and editing facilities. The majority of the major courses are taught on the Cocoa campus.

Digital Media combine the best practices from existing disciplines (photography, video, audio recording, and graphics) with an aggressive approach to learning about new tools, techniques, and concepts in preparation for entry into the digital media workplace.

Note: All A.S. degree - seeking students must satisfy entry assessment requirements and complete all required developmental education courses in reading, writing, and mathematics.

GENERAL EDUCATION COURSES

Credits Needed: 15

ENC 1101	Composition 1	3
SPC 2608	Fundamentals of Speech Communication	3
	Computation Requirement	3
	Humanities Requirement	3
	Social/Behavioral Science Requirement	3

MAJOR COURSES

Credits Needed: 37

CGS 1871	Multimedia Presentations	3
COP 2822	Web Page Authoring	3
FIL 1002	Appreciation of the Motion Picture 1	3
MUM 2600	Introduction to Sound Recording Techniques	3
MUML 2600	Introduction to Sound Recording Techniques Laboratory	1
PGYC 2801	Digital Imaging 1	3
PGYC 2802	Digital Imaging 2	3
RTV 1000	Survey of Broadcasting	3
RTV 1510	Television Studio Production	3
RTV 1520	Video Field Production	3
RTV 2100	Writing for Electronic Media	3
RTV 2512	Advanced Studio Production	3
RTV 2532	Advanced Video Field Production	3

TECHNICAL ELECTIVES

Credits Needed: 8

Technical Electives are grouped according to focus area to assist students with their specialized interest. However, students may choose any technical elective without following a particular focus group.

AUDIO

MUM 2604	Multi-Track Mixdown (Post Production)	3
MUMC 2606	Principles of Digital Audio	3
MUMC 2623	MIDI Electronic Music 1	3
MUML 2604	Multi-Track Mixdown (Post Production) Laboratory	1

GENERAL

PGYC 2470	Portfolio Development	4
RTV 2600	Radio and TV Announcing	3
RTV 2940	WEFS-TV Practicum/Radio or TV	3
RTV 2941	Internship	2

GRAPHICS

GRAC 1100	Principles of Graphic Design	3
GRAC 1143	Creative Computer Media	3
GRAC 1160	2D Animation	3
GRAC 2150	Raster Graphics	3
GRAC 2156	Vector Graphics	3
GRAC 2162	3D Animation	3

PHOTOGRAPHY

PGYC 1401	Photography 1	3
PGYC 1600	Photojournalism	3
PGYC 1800	Photography with Digital Camera	3
PGYC 2210	Portraiture	3
PGYC 2806	Advanced Digital Photography	3

Total Credit Hours: 60